



PRESS RELEASE

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InterRail is for all ages

Utrecht, the Netherlands – The Eurail Group G.I.E., the organisation dedicated to the marketing and management of the InterRail product range will continue to promote brand awareness during the Dutch Travel Fair between the 12th and 16th January, 2011. The objective is to continue promoting InterRail is for everyone and that, contrary to popular belief, there is no upper age limit.

European rail travel allows holiday-makers to relax and admire the changing landscape, and is largely seen as safe, good for meeting people and provides a comfortable environment conducive to relaxing, reading and working. "InterRail is an ideal product for anyone with a spirit of adventure and interest in the diversity of European culture", explains Ana Dias e Seixas, Eurail Group's Marketing Director, "our products are not limited to the younger 18-25 market. InterRail Passes allow travellers to design their own itinerary and trip to suit their needs and interests, which has a wide appeal for young and old. The desire to discover Europe knows no age limit; it's more about one's flexible mindset".

The Vakantiebeurs 2011 (Dutch Travel Fair) is the ideal place for discovering all of the information required for a unique and tailor-made holiday with InterRail. Therefore, the Eurail Group aims to take full advantage of their presence during the fair to spread the word that 'InterRail is for all ages'. This mission stems from the huge success of the official launch of the InterRail 60+ offer, which was introduced in all European markets at the beginning of 2010.

The InterRail Global Pass offers endless possibilities and entitles the pass holder to unlimited rail travel through 30 participating countries. For those wishing to explore just one corner of Europe in depth, there is also the InterRail One Country Pass to consider. The Eurail Group remains confident that their diverse product range offers something for everyone.

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Editor's note: The railway companies of the following countries participate in the InterRail offer: Austria, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, the Czech Republic, Denmark, Finland, France (including Monaco), Germany, Great Britain, Greece, Hungary, Italy, Luxembourg, Montenegro, the Netherlands, Norway, Poland, Portugal, Republic of Ireland, (FYR) Macedonia, Romania, Serbia, Slovakia, Slovenia, Spain, Switzerland, Sweden and Turkey.