PRESS RELEASE
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EARLY BIRDS GET 2~5 FREE TRAVEL DAYS WITH EURAIL

Buy Now, travel later with Eurail Global Passes:15d, 21d & 1 month validities

UTRECHT, The Netherlands – Travelers can take advantage of a special Early Bird promotion which offers non-Europeans free travel days on Eurail Global Passes purchased from February 1 through March 31, 2014. Early Bird Passes have a six month pre-booking period and include 15d, 21d and 1 month validities.

This offer includes 1st & 2nd class Eurail Global Passes in all categories: Adults, Child, and Youth including Saver Passes intended for groups of two to five people with a further 15% reduction. This special campaign offers 2 extra travel days for 15d, 3 extra travel days for 21d, and 5 extra travel days for 1 month Eurail Global continuous Passes.

"Last year's Early Bird promotion proved very successful, giving a huge boost to sales in the low season as Global Pass sales in March were up a massive 96%. Having the opportunity of getting extra travel days motivated nearly twice as many customers to buy a Eurail Global Pass. This year we expect even more travelers to profit from anticipating their bookings. The aim is to maximize their experience by having extra days to discover Europe by train." explains Silvia Goerlach, Eurail Group Sales and Marketing Manager.

Generating over 55% of total sales revenues, the Eurail Global Pass continues to be the most popular product in the Eurail portfolio. With its 24 participating countries, it covers practically the whole of the European continent (including free or discounted travel on some major shipping lines) and gives the maximum choice to explore the diversity of Europe - from historic and quaint world heritage sites to big buzzing capital cities

Eurail Passes are available from a worldwide network of Authorized General Sales Agents. Please visit www.eurailgroup.org/eurail

Eurail Group G.I.E., the organization dedicated to the marketing and management of the Eurail and InterRail Passes, is wholly owned by thirty participating railways and shipping companies. In addition, the Group has many benefit partners, including hotels, transport companies and museums, which offer their services either at a reduced rate or free of charge to rail pass holders.

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